

Profile: HGS Self Storage, Granularity: Monthly, From: 2017-01-01, To: 2020-08-31,

## Reviews

# 201



Average per Location: 100.5

## Average Rating

# 4.78



## Reviews by Star Rating



## Review by Sources

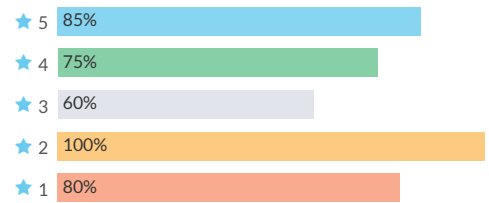


Google (201)

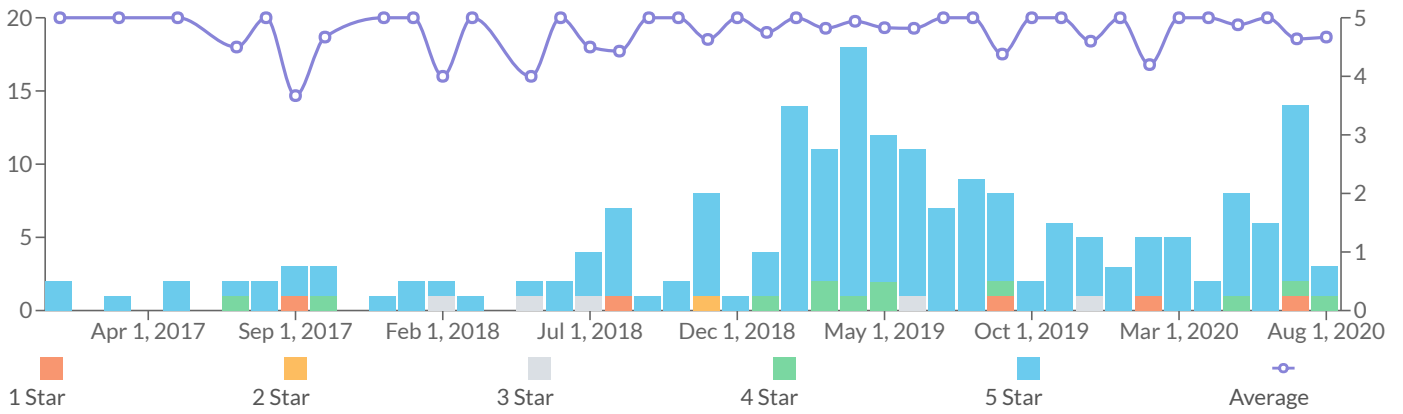
## Happiness Rating

# 92

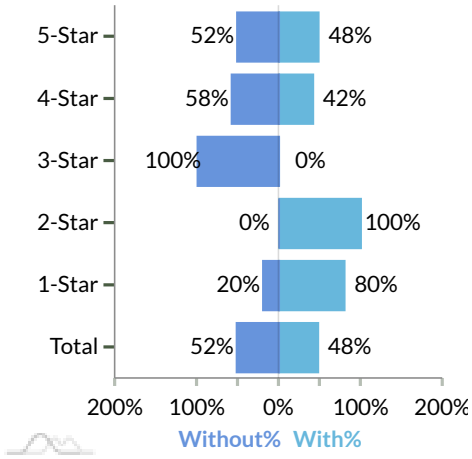
## Response by Star Rating



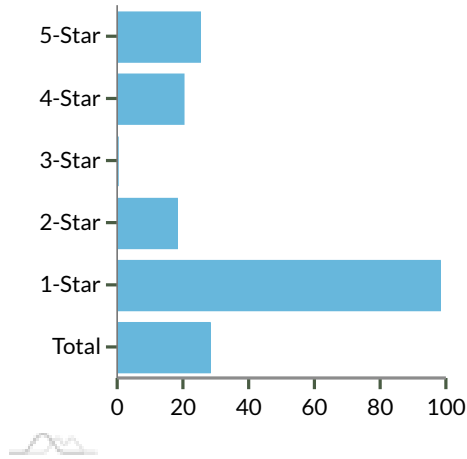
## Reviews vs Average Rating



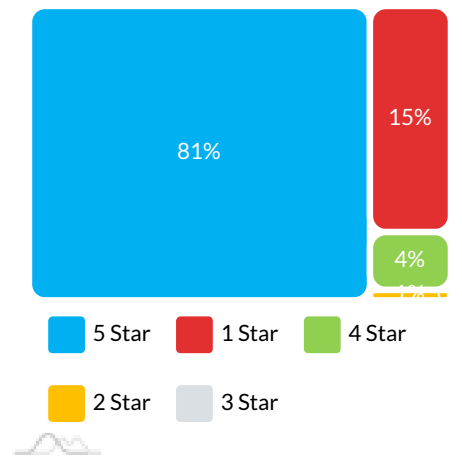
## Comment Ratio



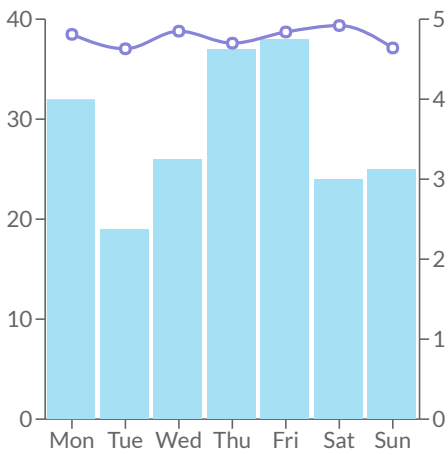
## Comment Length



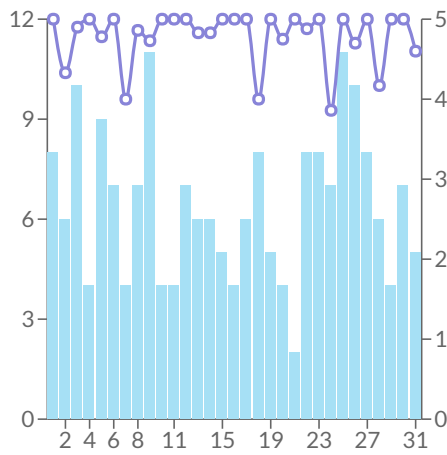
## Word Ratio



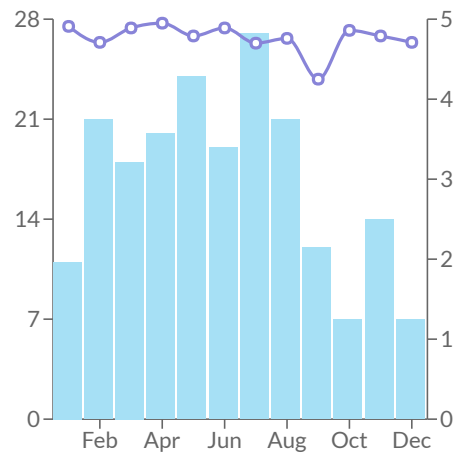
## Reviews, Day of Week



## Reviews, Day of Month



## Reviews, Month of Year



## Countries

Country	Reviews	Rating
United States	201	4.78

## Areas

Area	Reviews	Rating
Texas	201	4.78

## Localities

City	Reviews	Rating
Hewitt	131	4.82
Waco	70	4.69

# Insights

148,501

Searches



238,062

Views



5,945

Actions



## How customers search for your business

48,621

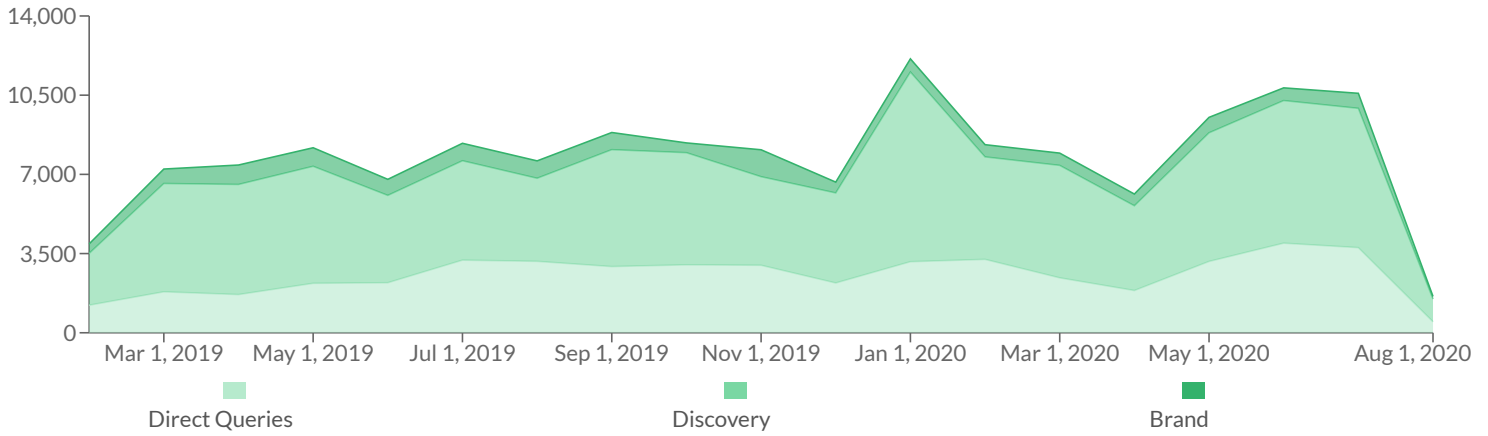
32.74%  
Direct

87,833

59.15%  
Discovery

12,047

8.11%  
Brand



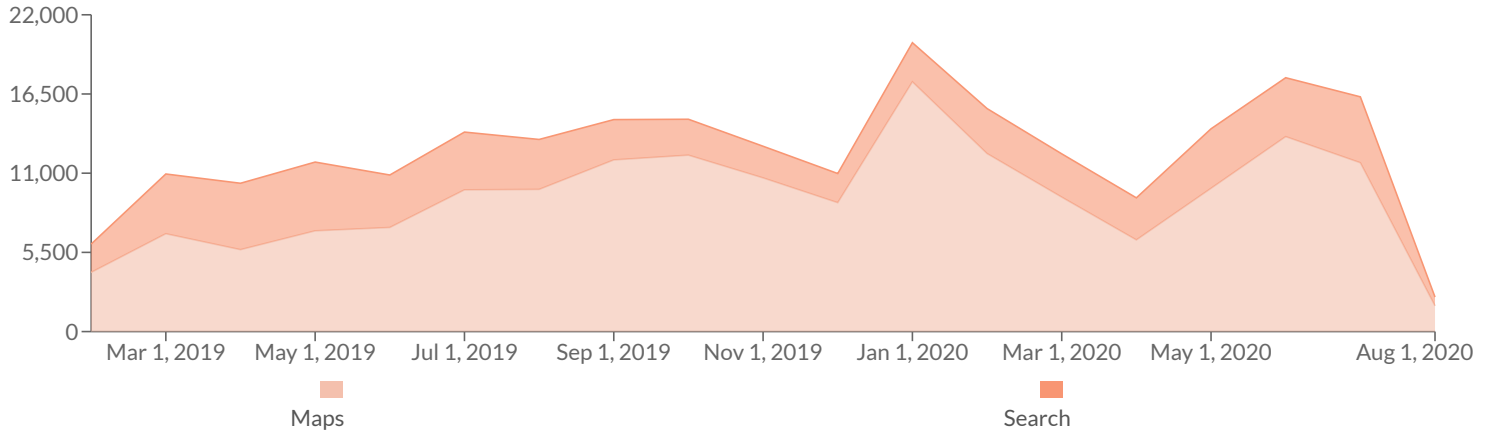
## Where customers view your business

**176,738**

74.24%  
Maps

**61,324**

25.76%  
Search



## Customer Actions

**1,470**

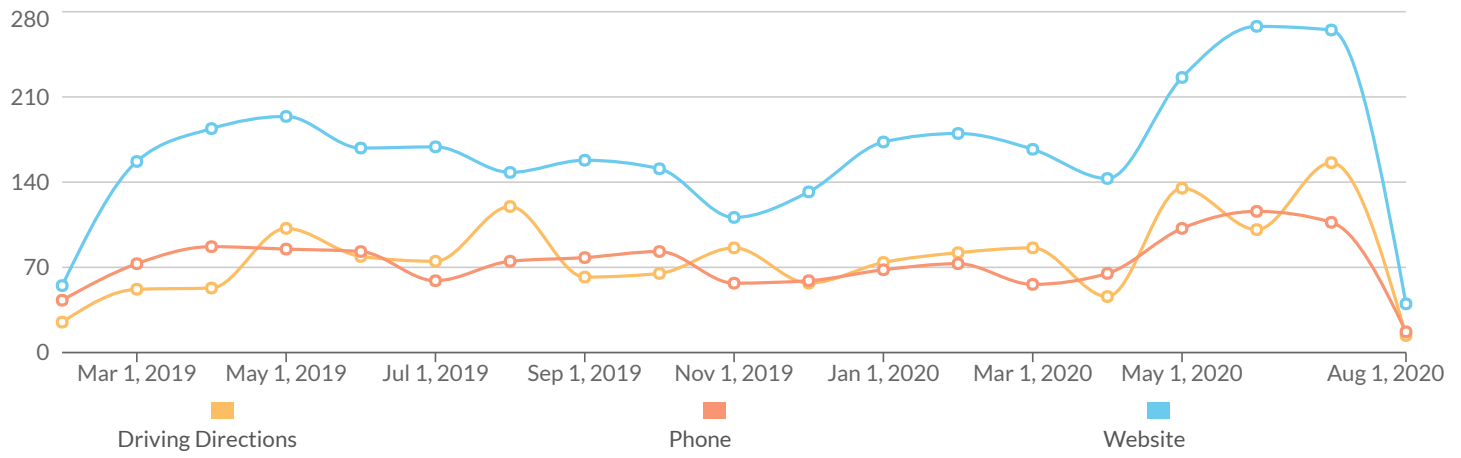
24.73%  
Driving Directions

**3,089**

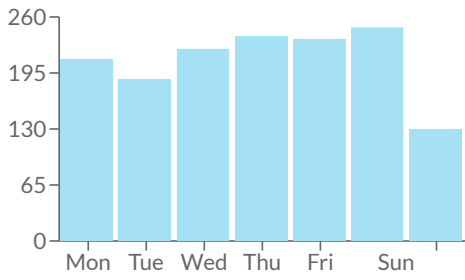
51.96%  
Website

**1,386**

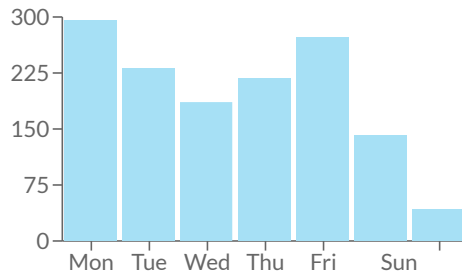
23.31%  
Phone



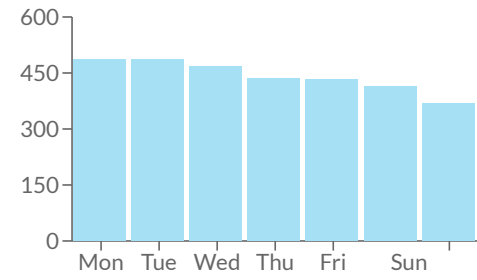
### Driving Directions by Day



### Phone Calls by Day



### Website by Day



### Local Search Conversion

**0.99%**

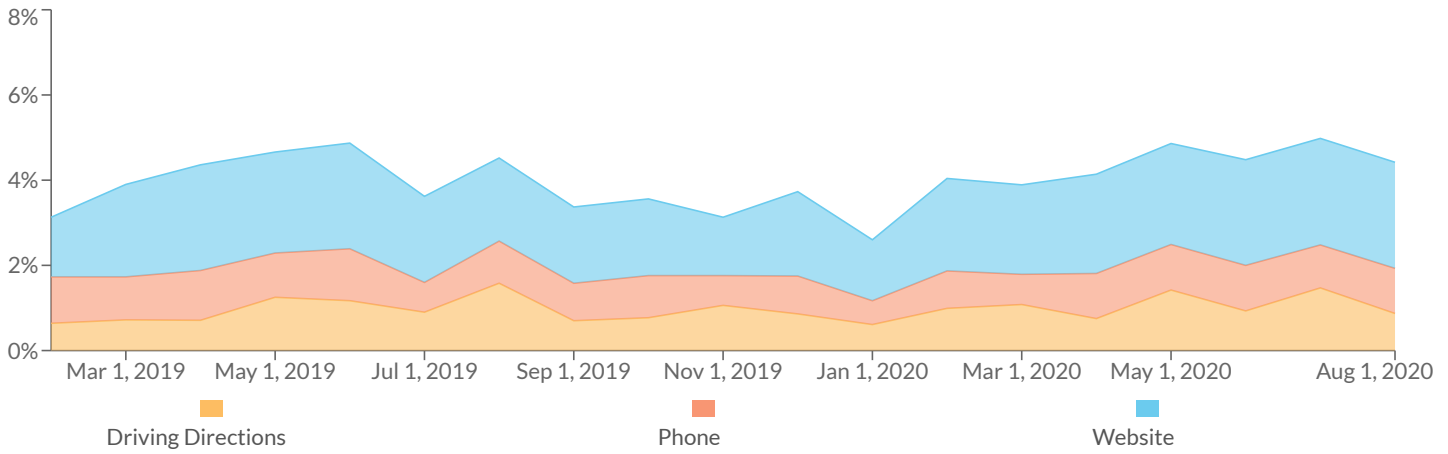
Driving Directions

**0.93%**

Phone

**2.08%**

Website



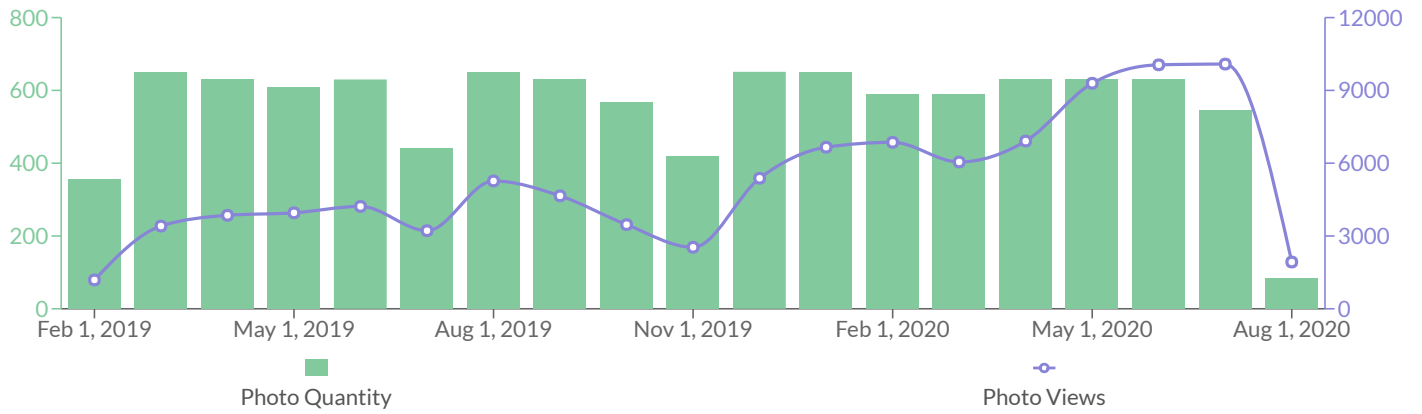
## Merchant Photos

**7.9**

Average Quantity

**98,971**

Photo Views



## Public Photos

**3.13**

Average Quantity

**11,931**

Photo Views

